

# THE BEC FOUNDATION

**YOUR MOST IMPORTANT INVESTMENT IN BROOKLYN**

*When Barclays Center opened its doors in 2012, a pledge was made to bring the biggest and best to Brooklyn. While interpreted by most to solely mean the transformation of New York's sports and entertainment landscape, those intimately involved had far greater ideas.*

*The result is the creation of the Brooklyn Events Center Foundation. Focusing on the arts, athletics, community development and education, the BEC Foundation will look to develop new programs across these four essential areas while also improving on those already existing.*

To help fund these initiatives, the BEC Foundation will:

- Host various charity events as a way of raising the profile of worthy causes
- Offer exclusive merchandise and experiences for bidding via online auctions
- Solicit donations to assist those who are disadvantaged economically, geographically or physically

